



AFRICA DAY 2016 CELEBRATIONS

Discovering Africa Series Tourism in Africa: Culture and Heritage 3 June 2016 / TOBB, Ankara

10.30	Registration
11.00 - 11.30	Welcome Remarks (PRESS INVITED) <ul style="list-style-type: none"> – M. Rifat Hisarcıklioğlu, President of TOBB – Lotfi Aouad, Ambassador of the Kingdom of Morocco and Dean of the African Diplomatic Group – Turkish Minister (tbc)
	Photo Shoot
11.30 - 12.45	PANEL Speakers: <ul style="list-style-type: none"> – “Turkey’s Tourism Experience” Osman Ayık, Chair of TOBB Turkey Tourism Sectoral Assembly – “Turkey’s Promotion Strategy” Directorate General for Promotion, Ministry of Culture and Tourism (tbc) – “Tourism Opportunities in Africa” M. Webber Ndorola, Executive Director of the International Fund for African Heritage – “African Heritage” M. Mzalendo Kibunja, Director General of Museums, Kenya
12.45 - 14.30	Lunch Break
14.30	Visiting Photo exhibition and African countries stands’
16.00	Closing